



Ballot Question 4: FACT SHEET

Improvements for our early learning area for 4-year-olds and more at the 40-year museum!

In the November General Election, one of the questions voters in Mesa will vote on is Question 4. This bond question, if approved will fund improvements for parks and cultural projects in the city. \$5 million of the proposed \$111 million bond will be provided to the i.d.e.a. Museum to help fund Phase 1 of a renovation to the 40-year-old museum. Here are some details:

1. **ArtVille Expansion Early Childhood**

Gallery: Triple the size of the current *ArtVille* space; the new *Texturescape* exhibits will have hands-on activities for birth to 4 years.

2. New Early Childhood Garden: The new *Texture Trails Early Childhood Garden* invites visitors inspired by nature, outdoor exploration, full-body experiences, and imaginative play.

3. **ArtVille Renovation- Texturescape:**

Architectural renovations will open up the space to daylight and garden views; increase comfort & energy efficiency with updated mechanical & electrical systems.

4. Naturescape at The Atrium: New activities, exhibits & landscape improvements will provide opportunities for nature discovery and open-ended play. We will offer high-quality event rental space & increase earning potential with a new performance stage, event seating & dining.

5. **Education Workshop/Staff Relocation:**

The administrative offices will move from the first floor to the renovated second floor, which opens up 4,095 square feet to allow the expanded *ArtVille* space. Design, development and education staff are relocated to the exhibit fabrication building, improving efficient work flows and collaboration.



Images provided by Gyroscope Inc. from the Site Master Plan.

Note: If approved, a secondary property tax would help pay off these bonds. The estimated average annual tax rate for the proposed Park & Cultural bond authorization is \$0.23 per \$100 of net assessed limited property valuation used for secondary property tax purposes.

i.d.e.a. MUSEUM PROPOSED MASTER SITE PLAN



FUTURE PHASES:

- *New Entry Beacon and Museum Entrance*
- *Main Exhibit Hall Renovation and New Lightscape Gallery*
- *Soundscape Outdoor Gallery* • *Soundscape Skywalk*
- *Nest Climber in The Naturescape Atrium* • *Rooftop event space*
- *Birthday party/classroom/multi-purpose space renovation* • *Cafe*
- *Parking lot improvements*

For more information visit: mesaaz.gov/2018ballot
 Or contact- i.d.e.a. Museum Board Chair Dawn Giles, or
 Museum Executive Director Sunnee O’Rork at 480-644-2468.

www.ideaMuseum.org